



## Talya,

is the Producing Company of Elektra Hotel and Medisoft Hospital Management Systems.



www.**talyabilisim**.com.tr

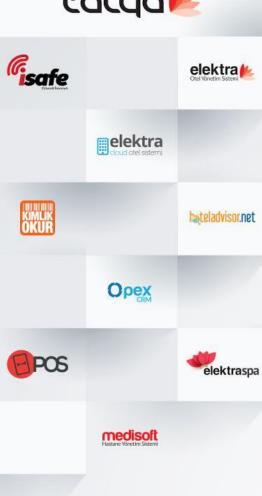


Talya Bilisim is the first operator of many technologies in tourism sector with 22 years of experience.









## **Developer of Many Brands in Tourism Sector.**

Software that we produce have been designed to provide operational, financial and administrative management of a facility without any other software need of our users.



**Our R&D Center** 

Our R&D center is located in Antalya Akdeniz Univercity

Technocity



## **Our Software Team**

Our software team consists of software engineers with more than 10+ years of experience



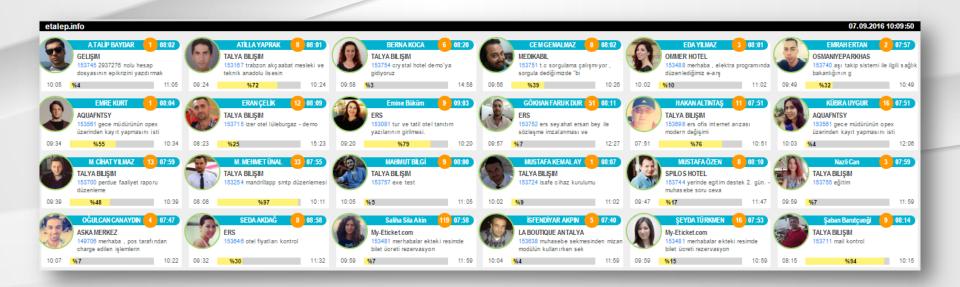
## **Our Training and Support Team**

Talya provides 7/24 support service with 50+ people.



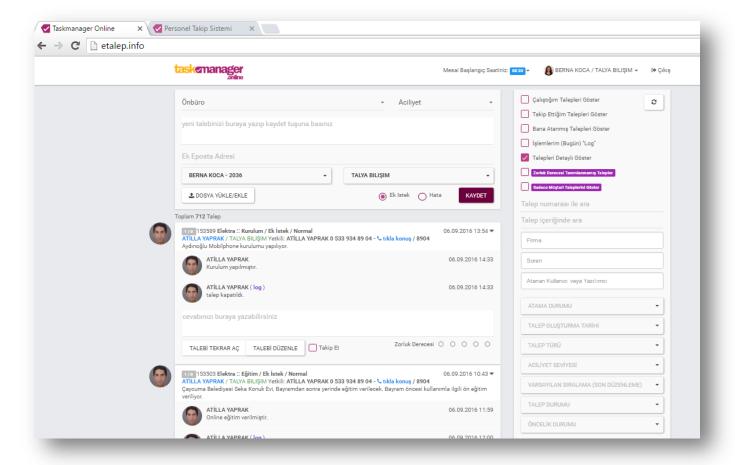
## **Online Support System**

All requests from users are assigned to the relevant person and are followed automatically



## **Online Support System**

#### Easy to Use Ticketing System







**You Can Contact Us Out of Working Hours** 

05321110999



## Why Talya Bilisim?

We are the hotel software providing the broadest service network with our offices in Antalya, Ankara, Istanbul and 38 dealers throughout Turkey.



www.talyabilisim.com.tr





As Elektra, which is the most widely used hotel software with 3000 users in Turkey, we open up to the world.



Market leader of its sector.





# **Elektra is the Most Comprehensive Hotel Management System**

You Can Manage Operations in All Departments of Your Hotel just with Elektra and you enjoy to deal with only one company.





## It's Flexible, Economic, High Performance

- 1. It's developed by Turkish engineers, can be configured according to specific need of facilities.
- 2. Total cost of ownership is reasonable.
- 3. It can be operated even on very low configured hardware.





#### **Elektra** is an Investment For The Future

It's a course in tourism schools of MEB and many universities. Therefore, there are many qualified staff familiar with Elektra in the sector.







#### It's Use is Practical

It has regular menus designed for operation flow and also it can be learnt and used easily due to language selection option according to the user's language. Learning and training times are short.





#### Customizable

Without the need for any computer specialist, it allows you to make your own screen designs, you can fix menus and reports that you frequently use, you can change for instant actions when necessary.



#### You have 28 More Reasons to Choose Elektra!

- 1. Front Office Management System
- 2. POS & Mobile POS System
- 3. Stock Management System
- 4. ETS Accounting Management System
- 5. ETS Staff And Payroll & PDKS
- 6. ETS Fixture And Amortization Monitoring
- ETS Purchase Management
- 8. E-Billing, E-Book, E-Archive
- 9. Banquet Management System

- 10. SPA Management System & sparezervasyon.com
- 11. ID Reader And Passport Reading Software
- Isafe Internet Security And Logging
- 13. Time Share And Time Share Vacation Management System
- 14. Mobile Management
- Sales And Marketing System
- 16. Online Booking & Online Payment
- 17. Channel Manager
- 18. Integration of Guests Comment Sites

- 19. Group Reservation Portal
- 20. Mobile Application for Guests
- Technical Service And Equipment Maintenance
- 22. Call Management
- 23. CRM + Kiosk
- 24. Loyalty Management
- 25. Call center & Sales CRM integration
- 26. Central Database Management
- 27. System Integrations
- 28. Integrations to Other Systems With Web Service













Let's Have A Look At Our Most Preferred Modules From 28 Modules;

- Front Office
- POS
- Stock
- Accounting
- Personnel
- İsafe

- ID Reader
- OPEX
- Rezervasyonal.com
- Mobile Management
- Sparezervasyon.com
- SPA



Heart of Your Hotel





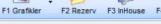
## Heart of your hotel; FRONT OFFICE

- Reservation
- Reception
- Check Folio Invoice
- Cash Foreign Exchange
- Forecast

- Guest relationships,
- Housekeeping
- Back Office
- Management Reports
- General Reports
- End of Day

Would You Like to See the Special Features of Elektra Front Office Module?



























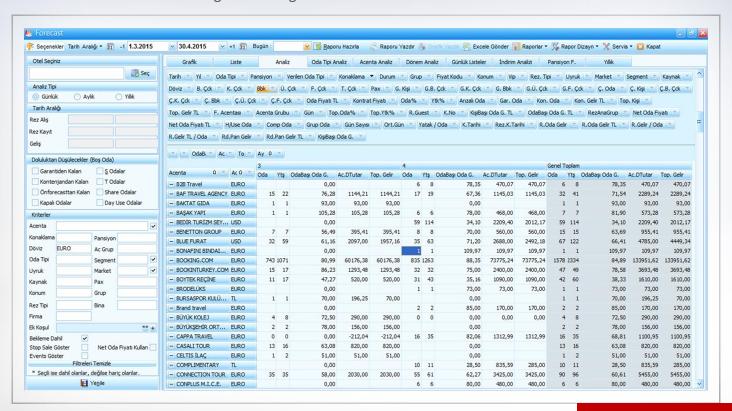
Günlük Kurlar

<Görüntülenecek veri yok>

## Front Office Module - Forecast Screen Reporting Menu



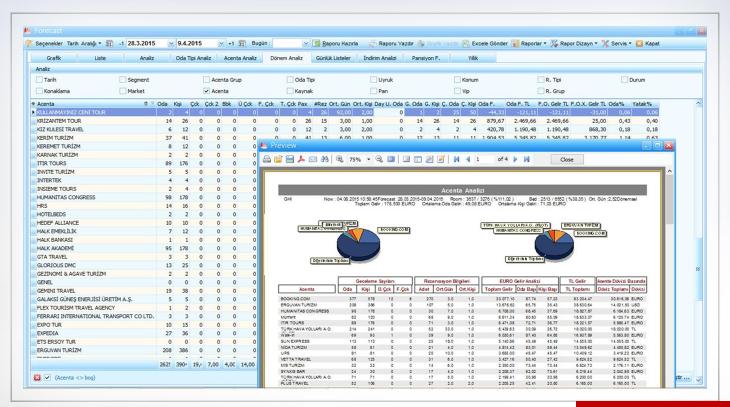
Analysis Screen where we access all statistical data related to agency incomes and accommodations, has a structure that allows users to design according to their needs.





#### Front Office Module - Forecast Analysis Screen Reporting Menu

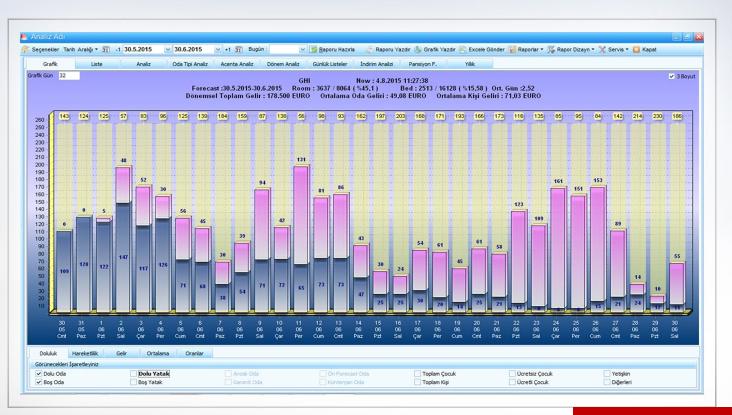
A screen and a reporting menu where you can export term's analysis according to desired criteria





## Front Office Module - Forecast Analysis Screen Reporting Menu

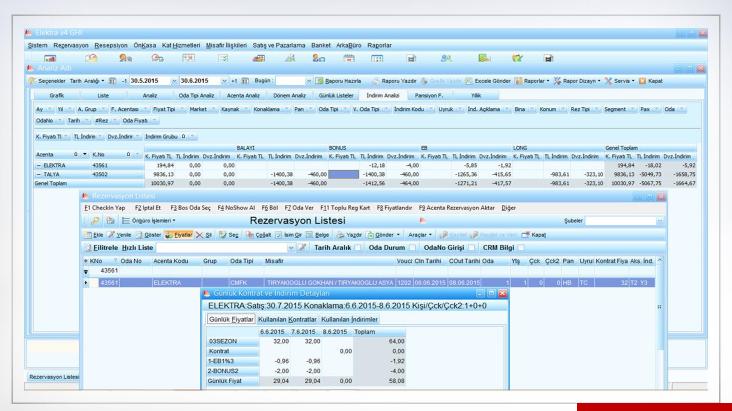
Through a single key, you can see past and future occupancy information.



#### Front Office Module - Forecast Discount Analysis Screen



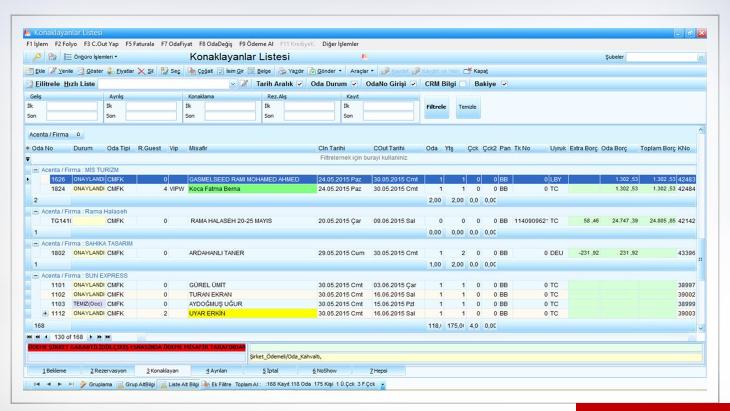
In the discount analysis table, all discounts applied for accommodations can be listed in detail. If desired, the relevant record can be entered and reviewed.

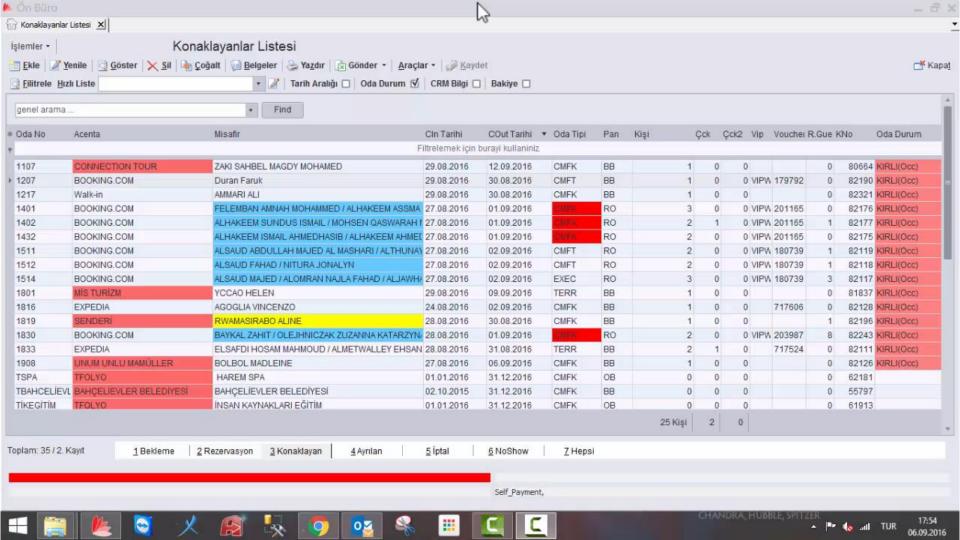


#### Front Office Module – Customizable Screens



User-specific designable screen structure allows grouping, subtotal options, batch changes on the list.

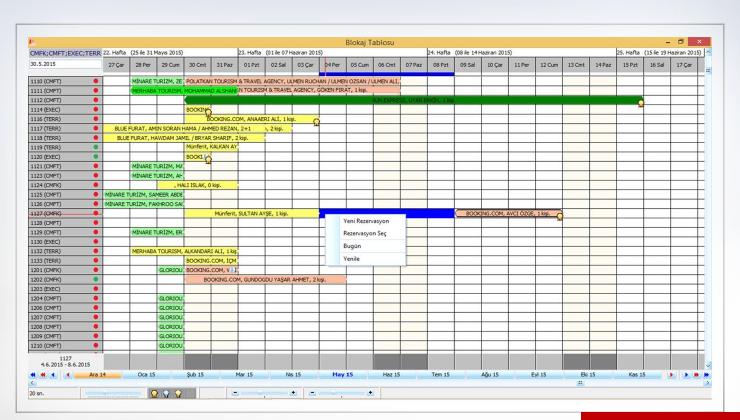






## Front Office Module – Blocage Table

Reservations can be changed on the functional blocage table.





#### Front Office Module – Rack Table

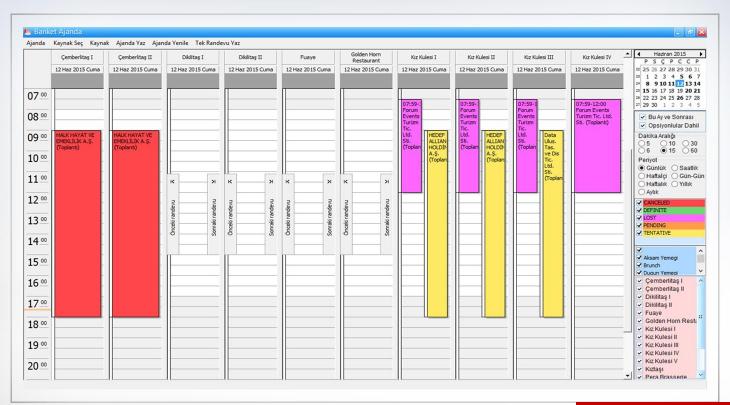
Renewed Rack table has been designed especially to facilitate work of the housekeeping department.





#### Front Office Module – Banquet Agenda

<<Banquet Agenda>> that allows you to get all details by facilitating your works in meeting and Banquet organizations has been created to meet all of your needs.



## Front Office Module – Sales Projects Module



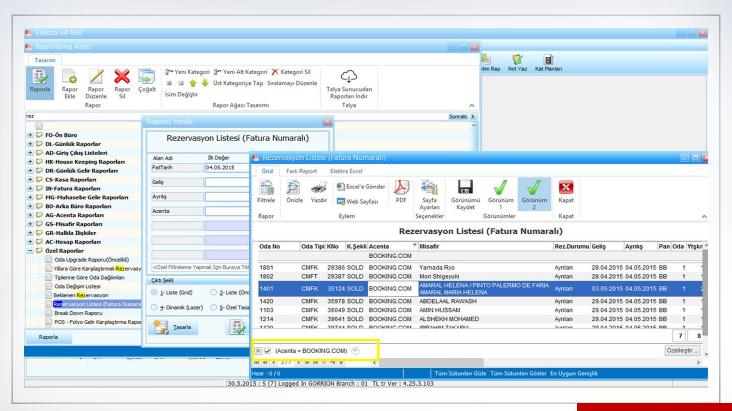
You can follow-up your works with Sales Projects module prepared for the Sales team, where you can record all details beginning from the first interview (interview notes, next appointments, prices, reservations, etc.).

Forecast F2	Availibility											
M D 😭		Satış Projele	ri							Şubeler		
Elde / Yenii	le 🔃 Göster 🔀 Sil 🦭 Se	Çoğalt 🗦 Detay 📆	Belge 🌦 Yazdır 🔯	Gönder ▼ Ara	açlar 🕶 🔑 Kayder	t — Kapat						
Proje ve Rezerva	asyon Detay Önemli Tarihler ve	Analiz Bioleri										
Proje Detayları		Action Control of the			Rezervasyon	Detayları						
Proje Adı	Mercedes 1-4 Eylül modul 5 2.	Otel Adı	MERKEZ		Blok Kod	1140909222	?{] Geliş	31.8.2015				
Proje Statüsü	TENTATIVE	Firma (Müşteri)	MERCEDES BENZ	?	?{[ Oda	15 Kişi 1	Ayrılış	4.9.2015				
Firma (Acenta)	MERCEDES BENZ	?{] Satış Temsilcisi	Gokhan	?	Konak, Fiyati	0 EURO	Uyruk	TC				
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26782	Acenta Soyad Ad / MERCEDES BENZ Mercedes 1-4 MERCEDES BENZ Mercedes 1-4	Eylül 01.09.2015 Sal 04.09	9.2015 Cu CMFK	Oda Kişi		Oda Fiyab To	3375		AGENCY	88	TC TC	
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## Front Office Module – Reporting Tool

All reports will be at your hand through <<Reporting Tool>>. You can filter in the report and list your data in this manner.





#### Front Office Module – Budget Values Comparison Table

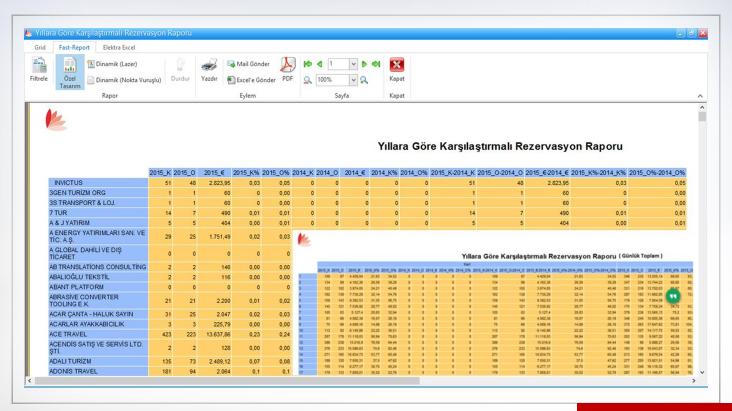
Budget values that you instant prepared can be compated to the actual situation.





#### Front Office Module – Comparative Reservation Table by Years

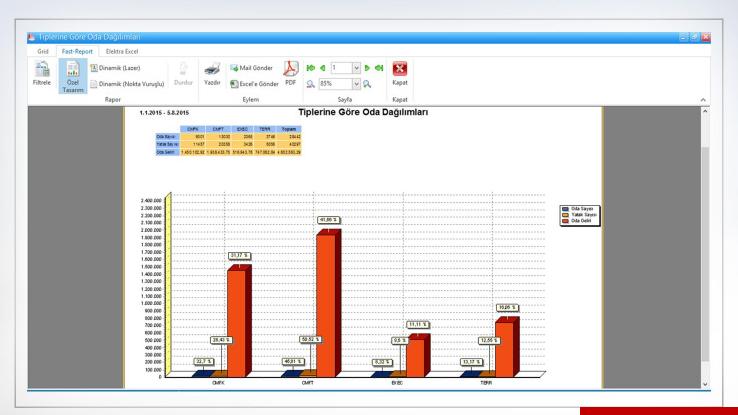
You can get reports that compare instant status of your reservations to the same periods in the previous years.





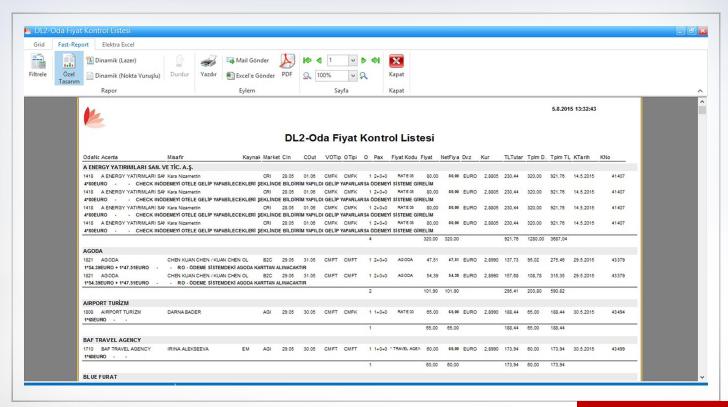
#### Front Office Module – Room Status Statistics

You can easily access reports where you can check periodic room status statistics.

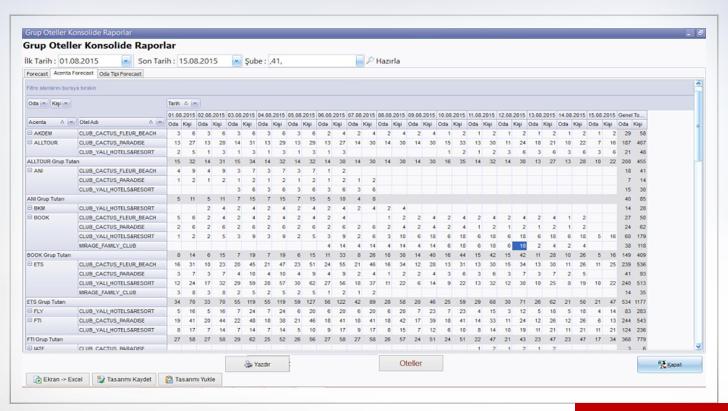




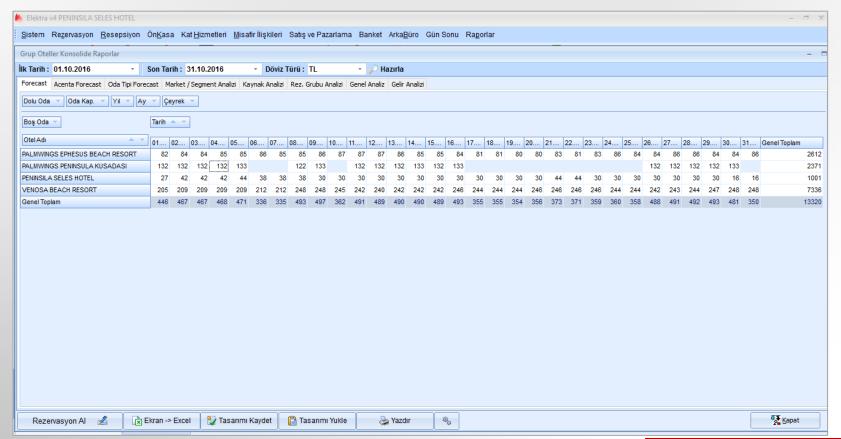
## Front Office Module - Daily Room Price Check Table



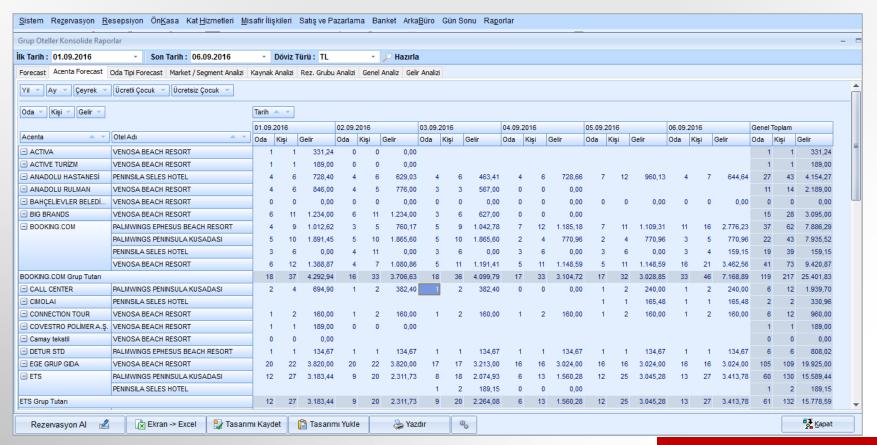




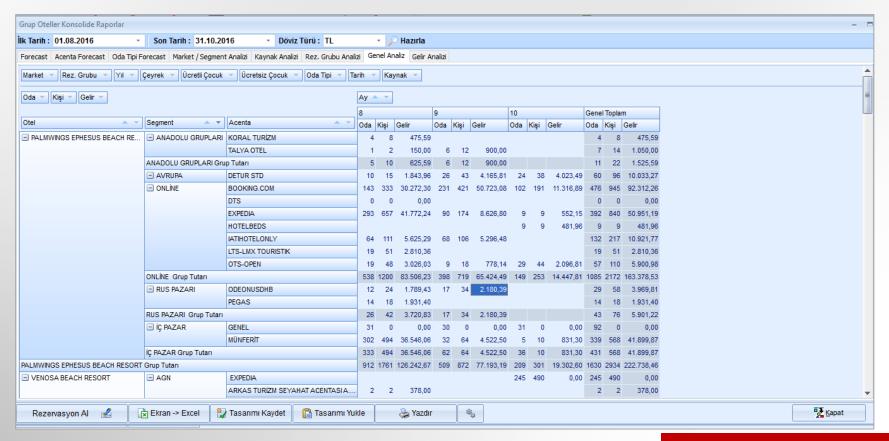




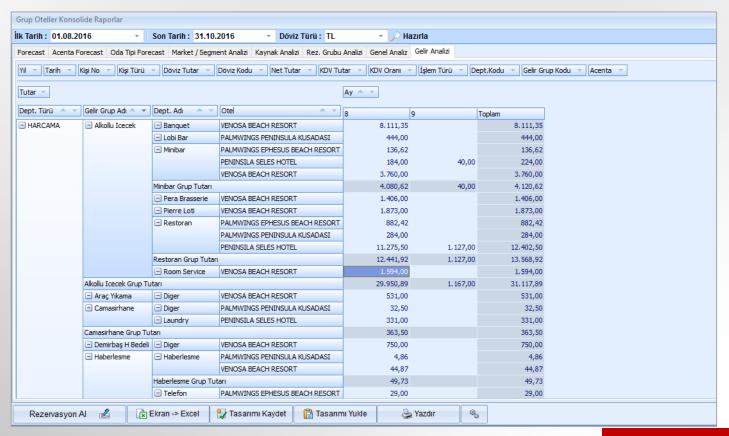




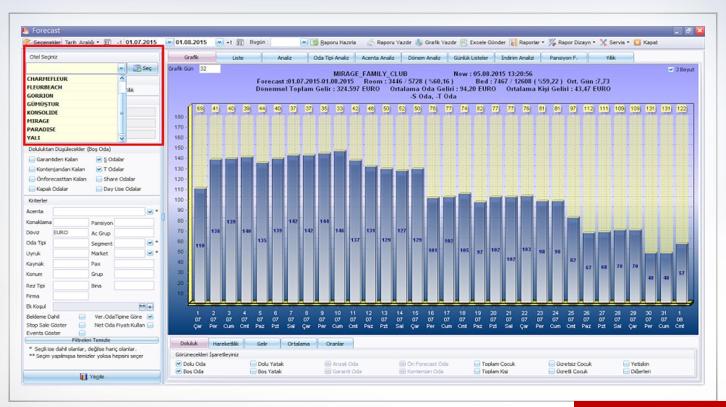








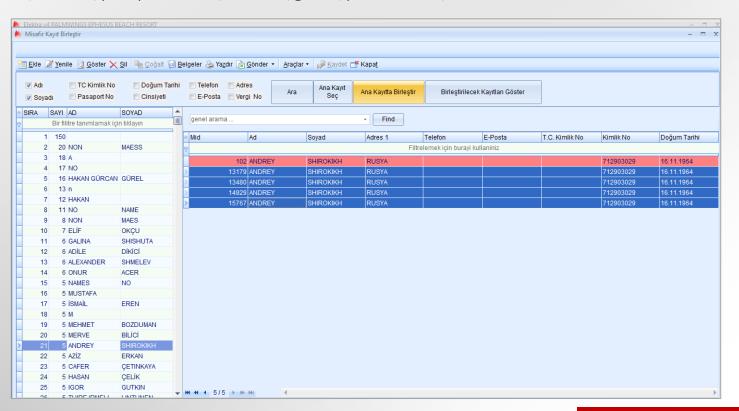




## Front Office Module – Easily Combine Guest Profiles



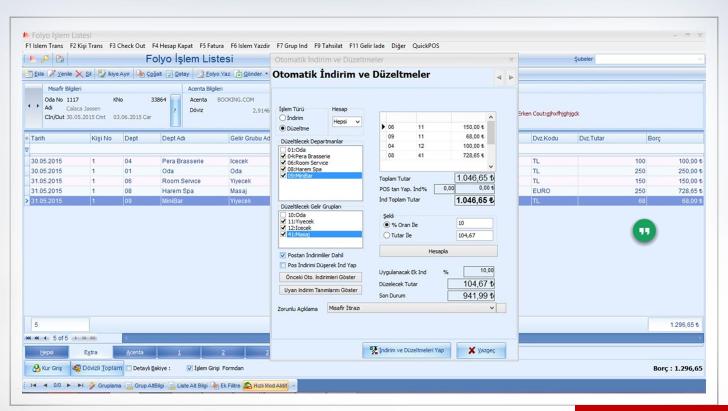
You can easily combine multiple guests profiles in a one profile at the same screen. Filtering can be made according to guest name, surname, passaport number, birthdate, gender, phone number, address or email address.





#### Front Office Module – Folio Process List Screen

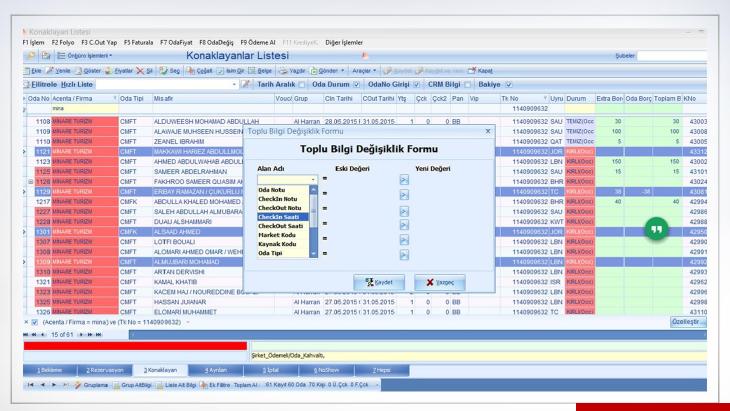
Automatic discount and/or correction for departments and income groups selected in the folio on a single screen





#### Front Office Module – Reservation and Accommodation Lists

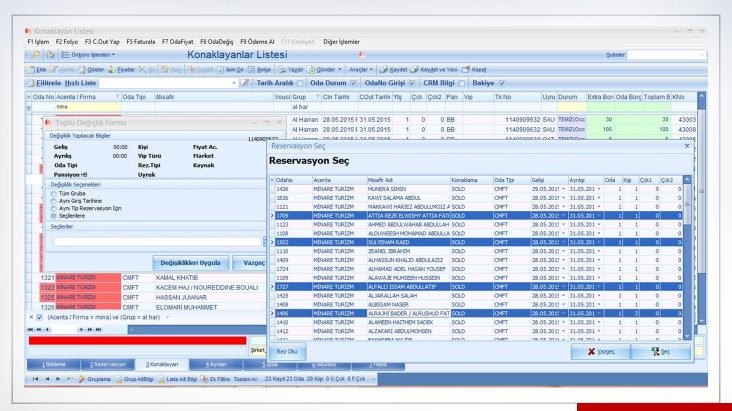
You can make batch changes in the selected records of reservation or accommodation lists.





## Front Office Module – Group Reservation Changes

You can make a change made for one room in group reservations for other rooms.





#### Front Office Module - Invoice Screen

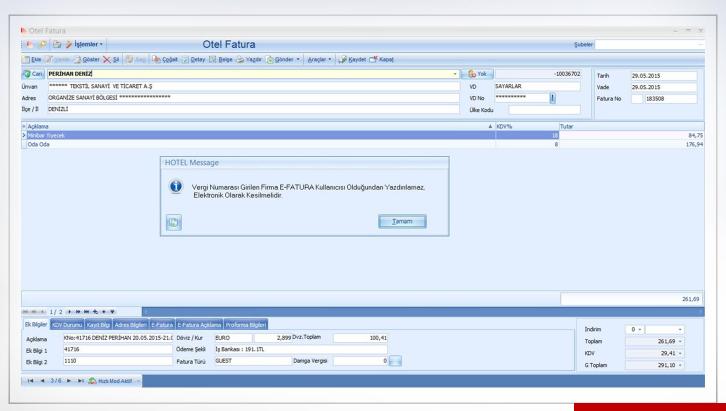
You can one-step make out all agency invoices with same day check out by grouping according to their check in dates and check E-Invoice on a single screen.





#### Front Office Module – E – Invoice Check Screen

E-Invoice check during invoice make out







# **Quick Check-In For City Hotels**

Guests can fill out registration forms on the web before coming to the hotel.

Thus, they can only sign their accommodation card when they arrive.





# **Quick Check-Out For City Hotels**

Elektra offers the advantage of quick check-out by authorizing credit card information at the check-in.

Guests can check out directly by dropping the room cards into the check-out box.



# **Dividing Folios in Check-out For City Hotels**

In order to issue invoices for different people, system can easily divide related transactions in to four different windows by drag and drop method.



Your restaurant Has Speed, No Fault!





By <<Restaurant Management System>> used in Turkey's largest hotels and exclusive restaurants, your enterprise is managed as fast and accurate.

- Suitable for all enterprises,
- Compatible with all hardware,
- Integrated into the accounting system,
- Cash Register integrated

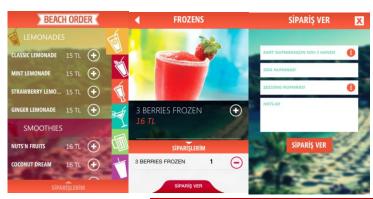




Elektra POS System, guests can give their orders even at beach by their mobile phones and sign checks electronically.

Also integrated into the buttons on the sunbed at beach.







**Everything Under Control** 





# **Stock and Cost Analysis Software**

It allows you to display your stock movements in your enterprise, plan your purchasing and sales, estimate your customers' consumption patterns and also analyse your staff's stock use way.

- Detailed Consumption Tracking:
- Warehouse Movements:
- Stock, Product, Prescription and Production;
- Multi-Branch Operation;
- Accounting and POS Integrations;



Specific Accounting Software For Hotels





# **Elektra Accounting Software**

You can keep pre-accountancy and general accounting records of transactions with Elektra Accounting Software.

- Multitasking Work
- Multi-branch Work
- Budget Module
- Purchasing Module
- Profit Loss Module
- E-Billing, e-book,
   e-Archive Compliance

- Financial Planning Module
- Stock Counting
- Aging
- Expense Center Tracking
- Advanced Logging
- Renewed Data Structure



Correct Management, High Efficiency





### **Elektra Personnel Software**

It's a software especially developed for human resources departments of hotels and has many additional features and advantages.

- Registration Cards
- Payroll Records
- Declarations
- Personnel Cost Table
- Social Benefits

- Bank Payment Orders
- Education Information
- Shift Organizations
- Shift Types

How many words can you read in 3 Seconds?





It's a software that is able to read and recognize all IDs and passports in the world, store as picture and text and transfer to all applications in the Windows environment. Besides, in 3 seconds...







# **Highest Accuracy Rate**

ID Reader reads passports of all countries and national IDs with barcode with an accurate of 100%. In addition, it can automatically recognize type, back and front sides of ID and convert Turkish characters into English.





















There is a very technological way to control the Internet Use





Isafe has been designed to meet obligations of the law no. 5651. It uses a record and encryption method required by the law.







- It is easy to install and use.
- It allows you to manage your internet in the most efficient manner by determining features of users such as time, quota, connection speed.
- It can be integrated into different software.
- It has multi-language support.

Listen to your guests

www.talyabilisim.com.tr



# Opex

OPEX is the first web-based CRM and Operation

Management System in Turkey and consists of 4 separate

modules operating as integrated together;

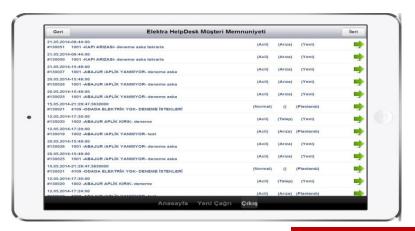
- Call Records Management
- CRM
- Technical Service and Maintenance Management
- Kiosk





In accordance with the terms of 10002 Customer

Satisfaction; information about call source and caller can be recorded.





# Opex

- You can review by applying your Customer Surveys.
- You can make automatic mailing to your customers (birthday, wedding anniversary, campaigns... etc)
- Your customers may make activity reservations by mobile devices and check their extra spending.



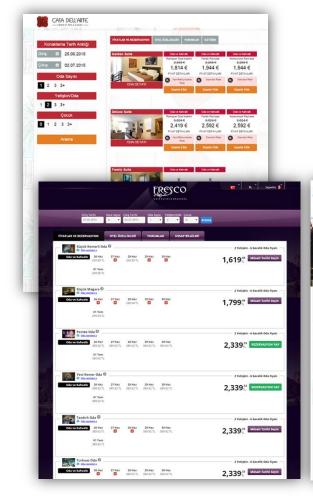
## Opex

Information of device under the control of Technical Service department are recorded.

When authorized person scans the barcode via his mobile phone, he can access all required information such as purchase date and place of the device, maintenance and warranty processes, replaced parts and even phone of the authorized service.



Open Up Your Hotel To The World By Your Web Site, Sell Profitable





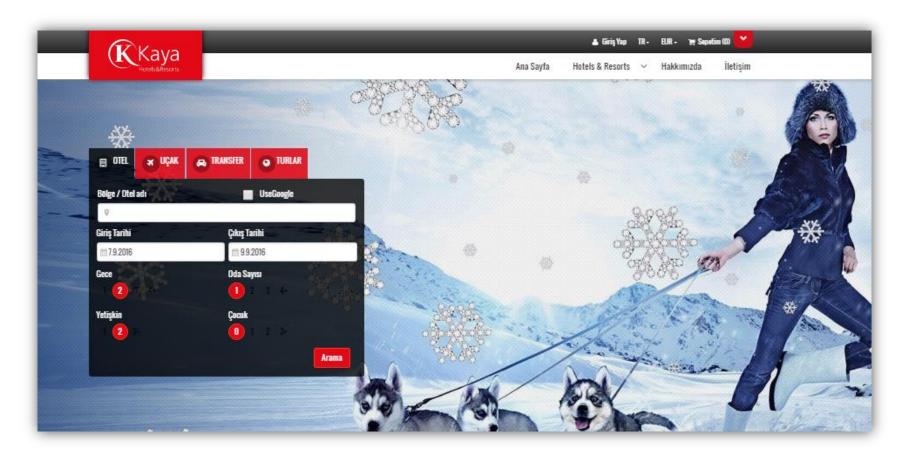


Through Rezervasyonal.com, hotels obtain the opportunity for online booking and sales on their websites.

Moreover, an online booking page with their own corporate colors, logo and a structure similar to their websites is provided, visitor has no impression that it's directed to a different site for booking.

## You can also sell flights and transfer services with your rooms









#### **Hotel Online Reservation Portal**

- cost.
- Sell rooms together with flights and transfer services by dynamic packaging at the your web site and call center
- Have online payment by using one of the integrated payment gateways



An otomatic reservation will be made on the hotel's web page to the front office



The customer makes the online reservation on their mobile from the reservation page of the hotel.

## **ONLINE RESERVATION WORK CHART**



The availability of rooms will be updated to its' current situation to whom might check from other sources (online sales channels)



The payment that
was done
by credit card with installements
will be receipted in
the accounting

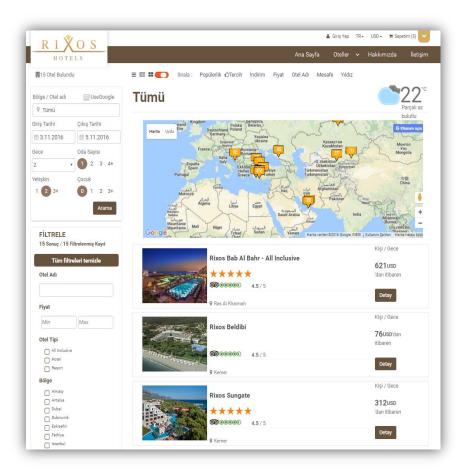
#### **B2C Minimum Cost, Maximum Sales**



By listing, comparing and selling all hotels from one page you can increase sale chances and reduce marketing costs remarkably.





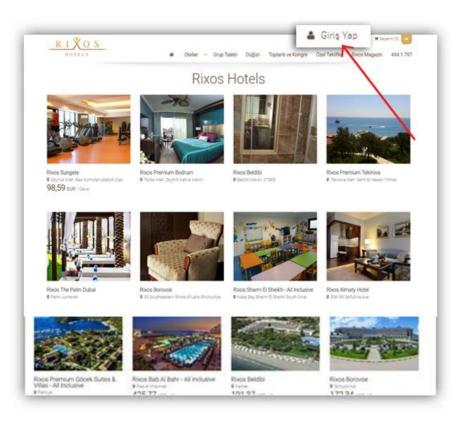


### **B2C Minimum Cost, Maximum Sales**

When there is no available room in one of your hotels, you offer the most appropriate and affordable room to your guests more confidently.

You get a chance to advert your other hotels to your guests who are staying in your hotel





## Effortless and Productive Collaboration with Agencies (B2B)

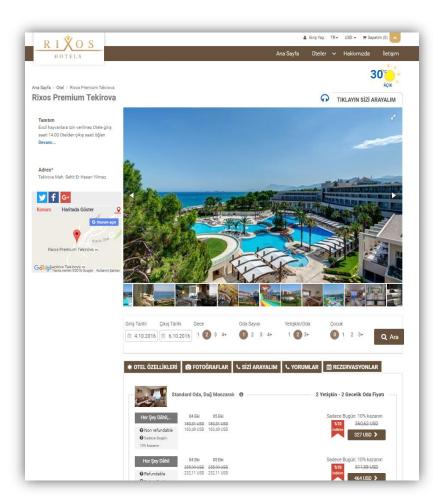
- You can expose your hotel for online sales for 800 thousand agency.
- You can accept the application of online agencies and receive online application by encrypted log-in.





### **Effortless and Productive Collaboration with Agencies (B2B)**

- As you can identify contracts, actions and discounts in details, you can also expose the hotels which you work on a request for sale, based on a commission rate from online prices.
- You can accept the payments as credit card, bank transfer or to credit account according to defined limits.
- If you wish, you can accept *online reservations* through XML by giving the availabilities and prices to the hotels with XML.





## **Easy and Fast Reservation on One Screen**

Offering an easy and fast reservation experience is the most important feature of **rezervasyonal.com**. Highly simple and functional user –interface has been designed in order to actualize this feature.

- Accessing the daily price and availability through one screen.
- Highlighting the discounts and promotions.
- Contact request, navigation, weather forecast and online support.
- Accessing comments through reservation page.
- Making a reservation by a single click.
- Making a reservation for different room types and periods through the same screen.





### **Integrated Call Centre System**

- Your IP switchboard and central reservation system can work integratedly thus you can follow-up calling and callback request as online.
- You can access the details of the customers who call you.
- You can complete the reservation by receiving the credit card information through telephone keypad.





## **Confirmation Period Management**

- You can control and manage the discount and price identifications from a single centre.
- As you specify, when a new price or an action are identified, it goes through the approval procedure.
- The automatic confirmation mail is sent for a private price,
   discount or a promotion and it is activated by an approval.
- The reservations in the hotel system can be checked and repriced together with the contracts approved in the system and any price difference can be reported.





# Market-Based Pricing, Multiple Language and Currency

- Market- based price and stop sell can be identified.
- Operating with 40 different languages and 80 different currency.





## **Extranet Structure Improved for the Hotel**

- Daily hotel information can be transacted through extranet.
- Price and availability can be updated easily.
- Received reservations can be checked.
- Contact and callings can be followed up.





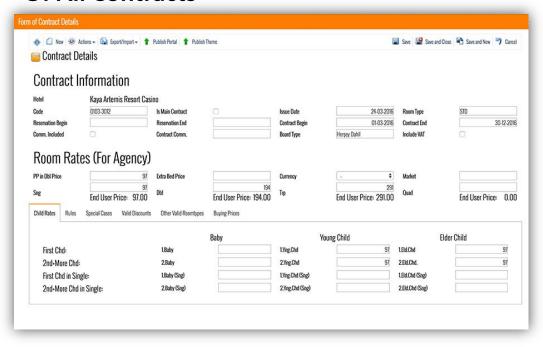
## **Every Hotel Can Effortlessly Update Own Informations**

RIXOS F  Oda Tij  Genel Bilgiler		Davos Pansiyon Tipi Kontratlar	r İndirimler Acenta	lar Stop Sale Re	zzervasyonlar Ta	nimlar l	Promosyon Kanal Yönetimi	R	ullanım Kılavuzu ezervasyon Sayfasını Fiyat Ve Doluluk	
Otel Adı	Rixos Flüela Da	vos		Alt Alan Adı	rixos-fluela	~	.rixoscallcenter.xyz	Para Birimi	Euro Member C	ountries (
Yetkili	Ekin Baskın	Ekin Baskın www.rixoscallcenter.xyz			info@rixosfluela.com			Parola	12345	
Web	www.rixoscallo				5 Yıldız		-	Telefon	▼ 0537 613 2231	
Adres	_	Properties AG Bahnhofstrasse					Şehir	Davos-Dorf, Davos, SwitzerL. 🔻		
Otel Bilgileri Bebek Yaşı	ve topianti saloniari zirvedeki etir yaşamın ayrıcalığını yaşatiyor. Dumyanın en iyi kayak merkezierinden birinde, ner seviyeye uygun pistierde gerçek bir kayak deneyini <u>yaşayasaksınız Javos</u> şenir merkezinde. Kayak pistlerine uzaklık: 200 m. <u>Zürih Havalimanı'na</u> uzaklık: 175 km									şehir Logoyu Kaldır
Min Gün		Opsiyon Gün		Cep(SMS İçin)	C ▼ 050123	4 5678		R I X	O S DAVOS	
Enlem		Boylam								
Entegre Online Satışa Aç	Satış Kanalları	0	Komisyon Dahil				Komisyon	Oranı	0	
Otel Resimleri	9100			a ni			FE OF	s E		<b>⊙</b>



### The Detailed Contract Structure Enables Easy Way Of Determination

#### **Of All Contracts**

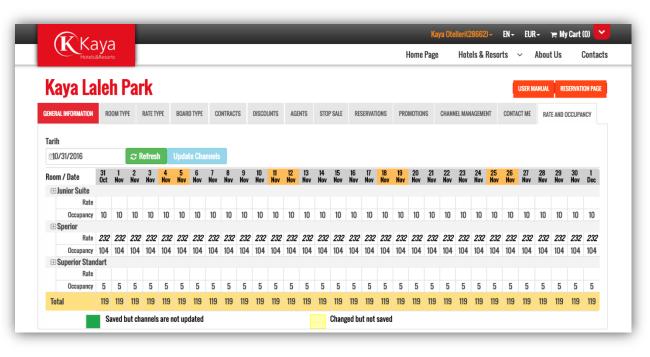


Related agencies can download these contracts by log-in with a password.

In the structure of these contracts there are some beneficial features such as;

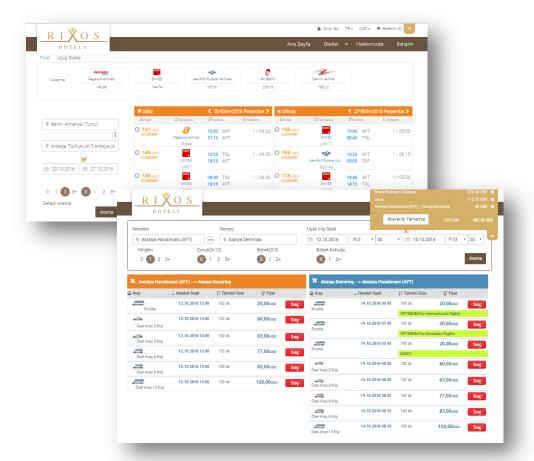
- Reservation sales period
- Check-in/ Check-out Days
- Maximum / Minimum Lenght of Staying
- Types of Prices such as Refundable/ Nonrefundable Prices
- Discounts on either percentage or amount.
- Promotions such as stay 7 days, pay for 6 days (Either fist day or last day and average options)





- Discount lists, compatible discounts with the contracts.
- Identifying market- based contract and discount
- Specifying three different age groups of children. Different price and discounts for the first and the second children.
- Stop sell based on agency, market and room type.
- Stop sell based on check-in or check-out.





## **Bundle Sales Together with Flight+Transfer+Activity**

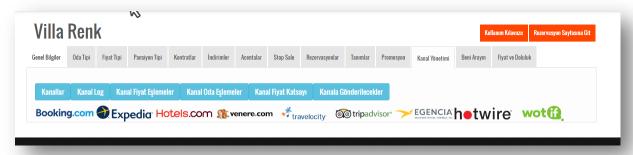
- Bundling of flight, transfer and other activities through the hotel reservation portal.
- Accessing all airports with the most reasonable price.
- Private and Public Airport-Hotel transfers.





## **Channel Management**

- Dual integration of the online sales channels such as Expedia , Booking etc.
- Mutual quota usage as OTA + B2B + B2C ve
   Call Center.
- Besides the contract system, daily pricing can also be used for online agencies.







### **Online Payment Gateways**

You may receive payments in cash or by credit cards of 10 Turkish banks with installment options. Additionally, you are allowed to use different payment options such as PayPal, Computop, Sofort payment on spot etc.





## **Co-Branding with Microsoft**

Due to partner with Microsoft USA on accommodation solution, **Rezervasyonal** co-brands with Microsoft USA.

#### **Global Awarded Infrastructure**

Rezervasyonal powered by Travelaps. Travelaps was announced as one of the most 20 accommodation and travel solutions of the world in 2016.

## **Integration of the 25 Travel Wholesalers**

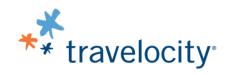
# rezervasyon at com

## **Booking.com**























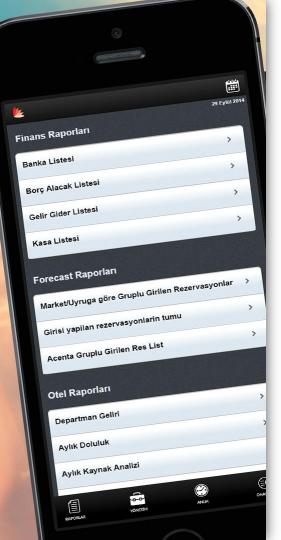








Access your hotel from anywhere





## **Mobil Yonet (Manage Mobile)**

It allows hotel managers to get information about the hotel, execute accounting transactions via smartphones with IPhone and android operating system even they are outside of the hotel.

- Debts, receivables, cash, bank, income, expense, etc. reports
- Daily management reports and hotel occupancy analysis
- Instant Status tracking
- Confirmation, rejection or suspend actions





## **Mobil Yonet (Manage Mobile)**

- Guests can get instant information about the hotel,
   make reservations, check their spending via Mobil Yonet application.
- Mobil Yonet runs on amazon.com's base in America,
   which is one of the most reliable data center in its field.

#### Be Visible On The Internet



Open The Online Chakras Of Your SPA





## **Every SPA Must Have a Web Site That Can Get Online Reservation**

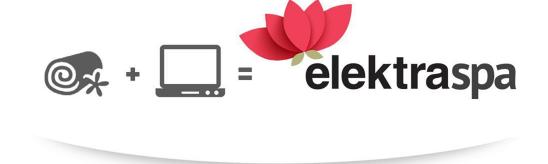
When you are a member of Sparezervasyon.com for free, a special web page will be formed for your SPA and you will be able to install your information on the system. You can advertise your facility via this web page, you can easily sell your services and promote your spa team.





## What Can You Do With Sparezervasyon.com?

- You can use your social media accounts as an online booking channel
- You can get secure payment by credit card
- You can create your own CRM database
- You can organize promotions and campaigns
- You can inform guests about your SPA services with kiosks or desktop screens



Elektral effects in beauty and health





Elektra Health and Fitness Club Software is a special automation system developed for health, SPA, fitness centers operating with membership.





Elektra Health and Fitness Club Software provides all information that you may need such as:

- Membership Details
- Reservation
- Detailed Reporting
- Profitability and Income Analysis
- Personal Programs













